SPONSORSHIP OPPORTUNITES

AVAILABLE FOR 2019 EVENTS!

30TH ANNIVERSARY CELEBRATION & 5TH ANNUAL REGIONAL AFFORDABLE HOUSING SUMMIT

sachousingalliance.org
OPPORTUNITIES

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30TH ANNIVERSARY CELEBRATION & 5TH ANNUAL REGIONAL AFFORDABLE HOUSING SUMMIT

HOUSING CHAMPION SPONSOR FOR BOTH EVENTS
$30,000

- 10 tickets to both the 30th Anniversary Celebration and the 5th Annual Regional Affordable Housing Summit
- Logo/name on promotional materials for both events
- Full page ad on the first page of program
- “Championed by” (or presented by) with name and logo placement in announcements about both events
- Opportunity to provide program insert for both events
- Opportunity to deliver a 3-minute address to all attendees at 30th Anniversary and Summit openings
- Sponsor may opt to provide branded welcome bags to all recipients of both events
- Interview opportunity with article emailed to SHA constituent base prior to both the summit and the 30th Anniversary (estimated reach of over 2,000 readers)
- Prominent logo and “Championed by” on SHA newsletter for 1 year (estimated reach of over 2,000 readers)
- Prominent name mentions with all event media for both events
- Name and logo on all SHA events for 1 year
- Includes 3 Years of Organizational SHA membership or 5 Years of Individual Membership
- Includes exhibition tables at both events

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30th Anniversary Celebration
September 26, 2019
5:30-8:30pm
Warehouse Artist Lofts, 1108 R St,
Sacramento, CA 95811

Bar Sponsor: $5000
- 8 tickets
- Name Listed in Program
- Name Listed on Display
- Name Listed on Registration Site
- Opportunity to set up a table
- Logo'd signage with “Bar sponsored by” and your logo/name

Food Sponsor: $3000
- 6 tickets
- Name Listed in Program
- Name Listed on Display
- Name Listed on Registration Site
- Opportunity to set up a table
- Logo'd signage with “Food sponsored by” and your logo/name

Dessert Table Sponsor: $2000
- 4 tickets
- Name Listed in Program
- Name Listed on Display
- Name Listed on Registration Site
- Opportunity to set up a table
- Logo’d signage with “Treats sponsored by” and your logo/name

Pearl: $5,000
- 10 Tickets
- Name Listed in Program
- Name Listed on Display
- Name Listed on Website for the Event
- Opportunity to set up a table
- Opportunity to Bring a Display
- Opportunity to Speak at the event

Silver: $3,500
- 8 Tickets
- Name Listed in Program
- Name Listed on Display
- Name Listed on Website for the Event
- Opportunity to set up a table
- Opportunity to Bring a Display
- Opportunity to be recognized from the podium with opportunity to stand and be recognized

Crystal: $2,500
- 5 tickets
- Name Listed in Program
- Name Listed on Display
- Name Listed on Registration Site

Steel: $1,000
- 4 Tickets
- Name Listed in Program
- Name Listed on Display

Wood: $500
- 2 Tickets
- Name Listed in Program
$12,000 Regional Affordable Housing Summit Presenting Sponsor (1 available)

- 10 tickets
- Logo on Event
- Signage
- Full Page Program Recognition on the back cover “Powered by” (or presented by) with name and logo placement in promotional materials
- Opportunity to provide program insert
- Opportunity to deliver a 3-minute address to all attendees at summit opening
- Branded name tag lanyards for all attendees
- Sponsor may opt to provide branded welcome bags to all recipients.
- Interview opportunity with article emailed to SHA constituent base prior to the summit (estimated reach of over 2,000 readers)
- Name mentions with any event media
- Includes table in Exhibit Hall.

$10,000 Home Heroes Awards Sponsor (1 available)

- 8 tickets
- Lunch awards sponsor
- Event signage
- Program inside cover full page recognition
- Acknowledgement at the event and on our website
- Opportunity to deliver a two-minute address to all attendees during lunchtime award ceremony.
- Opportunity for representative to help present awards to honorees
- This hometown heroes awards was sponsored by visuals at ceremony with your company’s logo
- Included and tagged in social media mentions surrounding breakfast
- Includes table in Exhibit Hall.

$6,000 Breakfast Sponsor (1 available)

- 6 tickets
- Quarter page program placement
- Verbal acknowledgement at the breakfast and on our website
- This breakfast was sponsored by visuals at breakfast with your company’s logo
- Includes table in Exhibit Hall.

*All sponsorship levels include summit tickets. Your unused summit tickets are donated to scholarship recipients. Sponsor Levels (estimated fair market value of tickets: $165)
$5,000 Connectivity Sponsor (1 available)

- 5 tickets
- Event program listing
- Acknowledgement at the event with opportunity to stand and be recognized and on our website.
- Designate the conference WiFi password, for use by all attendees (within venue provided guidelines).
- Includes table in Exhibit Hall.

$5,000 Session Track Sponsor (4 available)

- Sponsor will select one of the four Summit tracks and will be acknowledged in each of the three panel sessions for that track.
- 5 tickets to the sponsoring organization or individual
- event program listing
- quarter page placement in program
- acknowledgement at the event and on SHA website.
- Linked name recognized as sponsor on pre-event session track communications
- Opportunity for representative to provide a quote regarding session track sponsorship for pre-event communications
- Sponsor will have opportunity to select 1 of 4 possible Session Tracts (contact directly to find out more!)

$5,000 Registration Sponsor (1 available)

- 5 tickets
- May provide its branded swag to distribute to participants as they pick up their programs and badges at registration table.
- Quarter page program event program listing
- Acknowledgement at the event and on SHA website

$5,000 Plenary Room Sponsor (2 available)

- 5 tickets
- Half Page Program Placement
- Listed in Program and on Agenda
- Prominent Signage with your company’s logo
- Includes table in Exhibit Hall.

*All sponsorship levels include summit tickets. Your unused summit tickets are donated to scholarship recipients. Sponsor Levels (estimated fair market value of tickets: $165)
Break Sponsor: $3,000 (2 available)
- 4 tickets
- Quarter page program placement
- Acknowledgement at the event and on SHA website
- Prominent signage
- Includes table in Exhibit Hall.

Advocate: $5,000 (5 available)
- 4 Tickets
- Acknowledgement at the event and on SHA website
- Half Page Program Placement
- Includes table in Exhibit Hall.

Community Sponsor: $2,500 (5 available)
- 3 tickets
- Quarter page program placement
- Acknowledgement at the event and on SHA website.
- Includes table in Exhibit Hall.

Partner: $1,000
- 2 tickets
- Quarter page program placement
- Acknowledgement at the event and on SHA website.

Supporter: $500
- 1 ticket
- Event program listing
- Acknowledgement at the event and on SHA website

Exhibitor Only: $1000
- Exhibitor Table (4 Total)
- Includes one table and one ticket.

Don't see what you're looking for? Contact Board Member, Alicia Sebastian to discuss customizable sponsorship packages. alicia@calruralhousing.org